Candidate #D-1102

Digital Marketing Officer · 4 years experience

Candidate ID: D-1102

Category: Marketing **Experience:** 4 yrs **Location:** Manila, Philippines **English:** C1 **Fee:** A$1,500/mo

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Employer names, personal contact details, and identifying information have been removed.
To arrange a screening call, contact us at adeptstaffing.com.au.

PROFESSIONAL SUMMARY

I'm a digital marketing officer with four years of experience managing paid and organic channels for Australian SMEs. I've run Facebook and Google Ads campaigns with budgets from A$2K to A$30K per month, consistently hitting ROAS targets. I write clear, on-brand copy, produce social content calendars, and analyse performance weekly. I'm comfortable briefing designers, working inside project management tools like Asana and Monday.com, and presenting results to directors. I'm looking for a long-term role where I can own a brand's digital presence end to end.

SKILLS

Meta Ads | Google Ads | Copywriting | Social media management | Email marketing | Canva / Adobe Express

WORK EXPERIENCE

Digital Marketing Officer

AU marketing agency · 2022-01 – Present

Managed paid social and search campaigns for 10 SME clients. Average client ROAS 4.2x.

Social Media Coordinator

PH retail chain · 2020-06 – 2021-12

Created and scheduled content across Facebook and Instagram for a 40-store retail chain.

CERTIFICATIONS

* **Meta Blueprint Certified**
  Meta · 2022-09 · Verified by Adept
* **Google Ads Search Certification**
  Google · 2023-03 · Verified by Adept