Candidate #A-1001

SEO Specialist · 5 years experience

Candidate ID: A-1001

Category: Marketing **Experience:** 5 yrs **Location:** Manila, Philippines **English:** C1 **Fee:** A$1,500/mo

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To arrange a screening call, contact us at adeptstaffing.com.au.

PROFESSIONAL SUMMARY

I'm a results-driven SEO specialist with five years of experience helping Australian businesses improve their organic search rankings. I've managed campaigns for e-commerce, professional services, and healthcare clients, consistently delivering 30–60% increases in organic traffic within six months. I'm proficient in technical SEO audits, keyword research, and content strategy. I'm comfortable working independently and communicating directly with founders, marketing managers, and agency clients. I hold Google Analytics and Google Search Console certifications and stay current with algorithm updates.

SKILLS

Technical SEO | Keyword research | Google Analytics 4 | Ahrefs / SEMrush | Content strategy | Link building

WORK EXPERIENCE

SEO Specialist

AU digital marketing agency · 2021-03 – Present

Managed SEO campaigns for 15+ clients including e-commerce and professional services. Grew average organic traffic by 45% across managed accounts.

SEO Analyst

PH digital agency · 2019-06 – 2021-02

Conducted technical audits, built backlink profiles, and delivered keyword research for US and AU clients.

CERTIFICATIONS

* **Google Analytics Certified**
  Google · 2022-04 · Verified by Adept
* **HubSpot Content Marketing**
  HubSpot Academy · 2023-01 · Verified by Adept